

NC COURAGE
DIGITAL SERVICES PRIVACY POLICY

Last modified: [DATE]

Introduction

NCWFC, LLC d/b/a NC Courage (the “Club”, “we”, “us”, “our”) respects your privacy and is committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website www.nccourage.com (our “Website”), when you use our FANZONE mobile application (the “Mobile App”), and when you use any other online services that link to or post this policy (the Website, the Mobile App and such other online services, collectively, the “Digital Services”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On the Website.
- On the Mobile App.
- In email, text, and other electronic messages between you and any of the Digital Services.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means; or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or through the Digital Services.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Digital Services. By accessing or using the Digital Services, you agree to this privacy policy. This policy may change from time to time (see **Changes to Our Privacy Policy**). Your continued use of the Digital Services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 16

Our Digital Services are not intended for children under 16 years of age. No one under age 16 may provide any personal information to or on the Digital Services. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on the Digital Services. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at the address set forth in **Contact Information**, below.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Digital Services, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, payment information, and any other identifier by which you may be contacted online or offline (“**personal information**”);
- That is about you but individually does not identify you, such as your gender, age, zip code, interests, usage habits and purchase information; and/or
- About your internet connection, the devices you use to access our Digital Services, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the Digital Services. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, our business partners.

Information You Provide to Us

The information we collect on or through our Digital Services may include:

- Information that you provide by filling in forms on our Website or on the Mobile App. This includes information provided at the time of registering to use our Mobile App, posting material, or requesting further services. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our Digital Services.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Details of transactions you carry out through our Digital Services and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Digital Services.
- Your search queries on the Digital Services.

You also may provide information to be published or displayed (hereinafter, “**posted**”) on public areas of the Digital Services, or transmitted to other users of the Website or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. We cannot control the actions of other users of the Digital Services with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Digital Services, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer, smartphone, tablet or other mobile device, and internet connection, including your IP address, operating system and browser type.
- Your mobile carrier.

- Other unique identifiers, including mobile device identification numbers such as the device identifier and advertising identifiers.
- Sites and apps you visited before and after visiting, or while using, the Digital Services.
- Information about your interactions with email messages, such as the links clicked on and whether the messages were received, opened, or forwarded.
- Information about your use of the Mobile App, such as how often you use the Mobile App, the events that occur within the Mobile App, where the Mobile App was downloaded from, usage data, and performance data.

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Digital Services and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Digital Services according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website or use the Mobile App.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Digital Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. For information about managing your privacy and security settings for cookies, see [Choices About How We Use and Disclose Your Information](#).
- **Web Beacons.** Pages of our Digital Services and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Club, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie non-personal information collected automatically to personal information about you that we collect from other sources or that you provide to us.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Digital Services are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies, alone or in conjunction with web beacons or other tracking technologies, to collect information about you when you use our Digital Services. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For

information about how you can opt out of receiving targeted advertising from many providers, see **Choices About How We Use and Disclose Your Information**.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Digital Services and their contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Digital Services or any products or services we offer or provide through them.
- To allow you to participate in interactive features on our Digital Services.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- We share your personal information with Azerion Sports B.V. ("**Azerion Sports**"), a third-party service provider that helps us develop/provide the Mobile App, connect certain Mobile App features (such as account creation, fan experience games), provide application management (such as hosting and content delivery networks) and identifying and correcting any bugs/errors in the Mobile App. Azerion Sports also processes personal information you provide via the Mobile App for purposes such as marketing (including serving targeted and contextual advertising), analytics, providing and improving services, as a data controller. Please see the Azerion Sports Privacy Notice (<https://azerionsports.com/privacyPolicy/>) for more information about the processing of your personal information.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Club's assets, whether as a going concern or as

part of bankruptcy, liquidation, or similar proceeding, in which personal information held by the Club about our Digital Services users is among the assets transferred.

- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Website's terms of use [INSERT LINK TO WEBSITE'S TERMS OF USE]¹ or the Mobile App's terms of use [INSERT AS LINK TO MOBILE APP'S TERMS OF USE] and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Club, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Club.** If you do not wish to have your contact information used by the Club to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to the email address set forth in **Contact Information**, below. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt-out does not apply to information provided to the Club as a result of a product purchase, warranty registration, product service experience or other transactions.

We do not control third parties' collection or use of your information to serve interest-based advertising. If you would prefer to not receive personalized ads based on your browser or device usage, you may generally express your opt-out preference to no longer receive tailored advertisements. Please note that you will continue to see advertisements, but they will no longer be tailored to your interests. To opt-out of interest-based advertising by participating companies in the following consumer choice mechanisms, please visit: Digital Advertising Alliance (DAA)'s self-regulatory opt-out page (<http://optout.aboutads.info/>) and mobile application-based "AppChoices" download page (<https://youradchoices.com/appchoices>); European Interactive Digital Advertising Alliance (EDAA)'s consumer opt-out page (<http://youronlinechoices.eu>); and Network Advertising Initiative (NAI)'s self-regulatory opt-out page (<http://optout.networkadvertising.org/>).

With respect to the Mobile App, you can stop all collection of data generated by use of the Mobile App by uninstalling the Mobile App. Also, you may be able to exercise specific privacy choices, such as enabling or

¹ George: It looks like the Website's Terms of Use are also the USL's terms. It would probably make sense for the Courage to have its own, non-USL Terms of Use for the Website since it isn't a USL club. Please let me know if you'd like us to draft Terms of Use for the Website.

disabling certain features (e.g., location-based services, push notifications, accessing calendar/contacts/photos, etc.), by adjusting the permissions in your mobile device and/or the Mobile App's settings.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose (excluding Iowa and Utah).
- Data portability.
- Opt-out of personal data processing for:
 - targeted advertising (excluding Iowa);
 - sales; or
 - profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights may vary by state. To exercise any of these rights or to appeal a decision regarding a consumer rights request, please send us an email to the email address set forth in **Contact Information**, below.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Digital Services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Digital Services, such as message boards. The information you share in public areas may be viewed by any user of the Digital Services.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Digital Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Digital Services.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page and/or via

the Mobile App. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website or the Mobile App and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

NC Courage
801 Corporate Center Drive, Suite 320
Raleigh, NC 27607
Attn.: Privacy Officer
[EMAIL ADDRESS]²

² George: Typically, companies will set up a special email address for privacy issues. Oftentimes, it's privacy@[domainname.com].